



CREATE A COMPETITIVE EDGE OVER OTHERS

CORPORATE ETIQUETTE WITH DINING ETIQUETTE



Course Objectives

- ✓ Add more value to the respective brand image through its employees
- ✓ Build confidence on the correct use of utensils and navigation around cuisines at any corporate dining event
- ✓ Portray a professional and bold outlook through work attire
- ✓ Build on reputation as a tool for productive marketing
- ✓ Build a professional image that reflects the vision and values of your organization



Date & Time

16th of February 2016
9.00 am - 5.00 pm



Venue

Crystal Ballroom - Taj Samudra



Investment

Rs.9,500.00

	3 Seats	5 Seats	10 Seats
Corporate Discounts	5%	7.5%	10%

Resource Person **Faith Landers**

10 years industry experience
at Sri Lankan Airlines

Faith Landers with 10 years industry experience at Sri Lankan Airlines, has conducted many programs on Corporate Etiquette & Image to in-house staff as well as contracted 3rd party companies through the international Aviation Academy of Sri Lankan Airlines. She has also trained and judged contestants at local and overseas beauty pageants.

Having graduated as an etiquette proficiency trainer and image consultant for the Asia Region from Singapore and IAP Certified Etiquette trainer from USA, she has been involved in corporate training of employees at many recognized local banks, multinational retailers, universities, international school and overseas establishments in China, Germany and Singapore.

you will learn....

Image Perception chart

- ▶ Adopting Albert Mehrabians research to personal life

Grooming Habits

- ▶ Corporate essentials from top to toe

Power Dressing

- ▶ Command respect, power and control through selective wardrobes

Dress Code

- ▶ Tips on formal and informal business attire

Dining Etiquette with a hands-on lunch session

- ▶ Correct usage of dining utensils & table manners

For Registration
Singer Business School

0766 177 177

sbs@singersl.com