



**SINGER**  
Business School

## Tactical Sustainability Workshop

# Effective Environmental Footprinting

Experts from The Carbon Consulting Company will share trends, tools, strategies and cutting-edge best practice for truly successful sustainability programmes.

## Programme Content

Introduction to Carbon Footprinting

Introduction to Carbon Neutrality

Introduction to Carbon Credit Projects and Standards

Overview of Global Carbon Markets

GRI Reporting and Sustainability Strategy

Value creation and Social Responsibility

Evolving market mechanisms  
Organisational Water Footprinting /  
Product Water Footprinting and  
Water Neutrality

Product Carbon Footprint and LCA

### Date & Time

16<sup>th</sup> of March 2016  
9.00 am - 5.00 pm

### Venue

Taj Samudra

### Investment

Rs.12,500.00

**Corporate  
Discounts**

3 Seats

5%

5 Seats

7.5%

10 Seats

10%

For Registration  
**Singer Business School**

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